



press release - 20 June 2017

New website of the Milanese studio A4A Rivolta Savioni Architetti.

The new website of the A4A Rivolta Savioni Architetti studio has more sections and projects (www.a4a.it).

Architecture
Interior design
Retail

Usability and accessibility, minimalist graphics, more space for the **interior design** projects which focus on **retail** in the fashion, large retail and catering sectors, the last one having undergone a boost in the studio's acquisitions with **widely differing case histories**.

The site hosts a new section for work and installations in the **public space** – often accompanied by cultural events – which modify the urban scene and stimulate it for different uses. In addition there is the **cardboard design** section presenting the projects that use a recycled material like cardboard; this turning point came 15 years ago, marked by a mixture of curiosity and serendipity and which has obtained great consensus giving rise to **temporary set-ups with a low environmental impact** for different types of events.

The site is completed by a **press area**, a sector which the A4A studio has developed over the years with an intense activity of communication addressed to journalists, opinion leaders and influencers.

A4A Rivolta Savioni Architetti, opened in Milan in 1999 by Giovanni Rivolta, Nicoletta Savioni and by the former partner Chiara Monti, works in architecture, interior design, public space and planning on various scales in Italy and abroad.

It works for public authorities, companies and private parties and over the years has also become established as a consultant in the sector, collaborating with other architectural firms for compound projects.

Its achievements in retail design – mainly in the food and fashion sectors – are significant, developing and applying new concepts that convey the brand values, involve the consumer, interact with the product and communicate the mood of the campaigns. Its work in the public space and pop-up architecture transforms the urban scene, modifying places and habits.

Since 2002, the firm has carried out parallel activity in sustainable design and founded A4Adesign, a company which creates and realizes sets and the interior design of areas for exhibitions, commercial purposes and socialization. All in recycled cardboard, thus asserting its cultural and environmental core.

For further information and photos, please contact:
Press Office A4A, tel +39 02 45477928, press@a4a.it

A4A
Rivolta Savioni Architetti
via Davanzati 33
20158 Milano, Italia
T +39 02 4547 7928
a4a@a4a.it
www.a4a.it
CF/p.IVA 03270190964